

Offering *Halalan Tayyiban* to the World



The 2nd International Convention on Islamic Management 2015

المؤتمر الدولي الثاني للإدارة الإسلامية ٢٠١٥

4-5 November 2015, Academy of Islamic Studies, University of Malaya, Kuala Lumpur

Keynote Speaker I
**"Developing Halal Management
and Sciences:
Local and International Experience"**
Prof Dr Irwandi Jaswir

Director of
International Institute of Halal
Research and Training (INHART)

Keynote Speaker II
**"Halal Governance
in the West:
Prospects and Challenges"**
Assoc Prof Dr Saim Kayadibi
Chairman
European Union Halal Standards Committee

Forum: Halal in Reality A Sharing Session with Halal Practitioners

Panelist:
Dr Lukman Abd Rahman
Presiden

Malaysia Halal Executive Association (PEHMA)
Ustazah Siti Salwa Abdul Ghani
Halal Executive QL Foods Sdn Bhd

More than 40 research papers will be presented:

- Governance Of Halal Certification In Malaysia
- Concept of Islamic Advertising and Halal Brand
- Maqasid Syariah dalam Pemasaran Halal
- Pelaporan Halal Dan Tanggungjawab Sosial
- Testing Measurements For Halal Compliance
- Governance Of Halal Certification In Brunei
- DNA to combat food frauds

.... and more!

Participant Fees:
USD 80 (International)
RM 150 (Malaysian)
RM50 (Student)

For more information and registration:

Phone: 03-7967 6013 / 6118 / 6179 / 6131

Email: icima2015@gmail.com

<http://umconference.um.edu.my/icim11>

Organized by:

Department of Shariah and Management
Academy of Islamic Studies
University of Malaya
Kuala Lumpur



**UNIVERSITY
OF MALAYA**

