



INTERNATIONAL CONFERENCE ON SOCIAL INNOVATION 2016

Jointly Organised by:
INSTITUT SOSIAL MALAYSIA & UNIVERSITI MALAYA

Officiated by:
YB DATO' SRI ROHANI ABDUL KARIM

Minister of Women, Family and
Community Development

Date:
22-23 November 2016

Venue:
Institut Sosial Malaysia
Kuala Lumpur

Theme:
Ideas, Knowledge and Sharing – Transforming
Communities, Shaping Sustainable Societies



For enquiries, please contact:
ICSI2016inquiries@gmail.com

For abstract/paper/poster submission,
please email to:
ICSI2016submission@gmail.com

For more details, please refer to the conference website:
<http://umconference.um.edu.my/icsi2016>



Introduction

The International Conference on Social Innovation 2016 (ICSI 2016) aims at creating a platform to share information, knowledge and experiences in the field of social innovation. Social innovation is often used interchangeably with social entrepreneurship. Social entrepreneurship may emphasize on profitability but social innovation transcends sectors, levels of analysis, and methods to discover the processes – the strategies, tactics, and theories of change – that produce lasting impact (Phills, Deiglmeier & Miller, 2008).

In general, social innovation refers to concepts, ideas and strategies that are used to create social improvement through innovative approaches. These innovative approaches directly address various social needs, issues and challenges faced by communities in such a way that they bring revolutionary and lasting impact. Social innovation brings about changes in the institutional and systemic level. Social innovation is a new way of improving the welfare of individuals and communities and its ultimate goal is not only to create economic value but also to produce tangible benefits and social change. Through social innovations, community members can develop a culture of resourcefulness through creative ideas to generate products of high utility (or durability to show long-lasting value) and competitiveness in line with the needs of the community to promote sustainable livelihoods.

In this conference, we will explore theories of social innovation, as well as exchange real experiences and endeavors among innovators of social change (both individuals and groups), to firstly, raise awareness and secondly, to intensify discussions within academic circles and all stakeholders - individuals, institutions and communities, to promote in a collaborative way the agenda of sustainable development goals – to alleviate poverty and improve quality of livelihoods in the midst of the social challenges in this age of globalization. Social innovation will only be realized as a result of joint efforts, the pooling of talents and a shared vision based on a sustainable and people-oriented future.

Objectives

- Address the meaning, concepts, issues and challenges related to social innovation, in line with a balanced vision of environmental sustainability, vibrant economy and social justice.
- Re-engage and establish a network of linkages comprising academics, individuals, all stakeholders - NGOs, industries, universities, government, private agencies and community members to interact and share ideas, research results, programmes and experiences in social innovation on one common platform.
- Empowering vulnerable communities, nurturing talent including the enhancement of student employability.

Theme

The theme for (ICSI 2016) is "Ideas, Knowledge and Sharing- Transforming Communities, Shaping Sustainable Societies".

Sub-themes:

- i. Partnership with Nature
- ii. Ethics of Social Innovation
- iii. Principles, Policies, Innovation Systems
- iv. Volunteering, Management, Empowerment
- v. Community Service, Networking, Empowerment
- vi. Enriching Communities through Green Innovations
- vii. Innovations on Youth Character Building and Leadership
- viii. Education, Entrepreneurship, Cultural Change, Green Living
- ix. Globalization, Efficiency, Competitiveness, Media, Technology
- x. Social Engagement, Sustaining the Environment, Human and Community Development
- xi. Other areas related to Social Innovation

Registration And Conference Fees*

All conference participants and presenters are required to register online to submit their abstract at <http://umconference.um.edu.my/icsi2016>

Local Participants:

- Early birds : RM350 (registration before 1 August 2016)
- Regular : RM400
- Students : RM100 (with proof of student ID)

International Participants:

- Early birds : USD400 (registration before 1 August 2016)
- Regular : USD450
- Students : USD100 (with proof of student ID)

Important Dates:

- i. Abstract Submission by : 21 August 2016
- ii. Notification of Accepted Abstract by: 1 September 2016
- iii. Full Paper Submission : 30 September 2016
- iv. Final Registration : 15 October 2016

*Abstract for oral presentation (250 words) must include five keywords and a short biodata of the author (100 words). All author and co-authors full names, affiliations, mailing addresses and correspondence email addresses need to be stated. Please also include a note on the corresponding author if there are more than one author for the paper.

As we also accept poster presentation, poster size must be A1 (841mm x 594mm). All poster presenters need to submit their abstract according to the same format as abstract for oral presentation.

**Registration fees do not include transportation and accommodation