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**ACADEMIC ENHANCEMENT AND
LEADERSHIP DEVELOPMENT CENTRE**

LEADING IN A MULTICULTURAL CONTEXT



BY PROFESSOR DR JOHN NIRENBERG

20 OCTOBER 2017, FRIDAY

9.00AM - 12.00PM

**THE CUBE, LEVEL 1, BLOCK A,
ACADEMY OF ISLAMIC STUDIES,
UNIVERSITY OF MALAYA**

REGISTER HERE

<https://goo.gl/forms/ILvHyVZBhPK3Y5zX2>

THE COLLOQUIUM

In addition to the major cultural groups in Malaysia, many, perhaps most Malaysians are also members of sub-cultures, and frequently develop an identity that crosses cultures or can be described as intersectional. Rather than being a managerial challenge, multi-cultural individuals offer profound resources invaluable for organizations that wish to develop creative, innovative, and imaginative perspectives and solutions to common problems. Further, for organizations marketing products or services, the multi-cultural environment offers additional insight about creative expressions for unique messages to potential customers. The challenge is to develop the leadership skills, attitudes, and knowledge required to stimulate the creative contributions from each employee. To do so requires the development of an organizational culture that encourages each person to feel comfortable in expressing him or herself naturally and spontaneously, knowing that each person is accepted for who they are.

PROGRAMME

8.30 am - 9.00 am Registration
9.00 am - 12.00 pm Leading in a Multicultural Context

FEES

Categories	RM
Students	25
Academicians	50
Corporate staff	100

THE SPEAKER



Professor Dr John Nirenberg - has served as a dean, professor, consultant, and writer seeking to uncover the principles that result in eupsychian organizations – psychologically healthy, creative, productive and satisfying workplaces. John is the author of *Global Leadership* (Capstone/Wiley); *Power Tools: A Leader’s Guide to the Latest Management Thinking* (Prentice Hall); and, *The Living Organization: Transforming Teams Into Workplace Communities*, published jointly by Irwin Professional Books and Pfeiffer and Co. His articles have appeared in professional and academic journals on five continents. He has lived in Japan, Malaysia, Singapore, Australia and Thailand for almost ten years where he was an educator and consultant. While in Malaysia, he edited his book on *Aspects of Management in Malaysia*. It was the first management book in Malaysia that integrated Malaysian cultural influences with conventional management principles.

For more info, contact us at dialog@um.edu.my or call us at 03-7967 5719